

SEMINAR

DIGITAL TRANS formation

Register
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 HOTEL RIKLI BALANCE BLED, SLOVENIA

 27 & 28 JANUARY 2023

The Covid-19 pandemic has been the first direct experience of telecommuting for most EU citizens. The advantages and disadvantages of this solution have been experienced by both employers and employees.

Many companies have faced the concept of Industry 4.0 before (at least in the last decade). Before the pandemic, there was a kind of silent resistance to digitalisation among many workers, but this changed in the light of the new situation. Some prejudices have fallen away, and new dangers have emerged that we did not take into account before.

Digitalisation of jobs can certainly be an opportunity for the EU to have positive effects on time, carbon footprint, work-life balance, the meaning of work and, finally, the added value of the European economy.

However, it can also be a danger: new forms of the disease (for example non-chemical addictions) are emerging, attitudes are changing, and in the long run, efficiency can be drastically reduced in some industries.

Skills are certainly the key to successful digital transformation. Not only digital in the narrow sense of the word but also the skills of self-management, remote management, new business models, ...

Another key area is the area of legislation. Many environments are not even ready for digitalization.

The aim of the seminar is to identify opportunities for a healthy, soft and effective digital transformation of European jobs while avoiding its greatest dangers.

The goals of the seminar are:

1. Identify areas where digitalization can make the greatest contribution to the added value of the economy and the well-being of workers.
2. Identify the competencies that workers need for a successful digital transition.
3. Analyse the legislative frameworks of European countries for a successful transition to digitalisation
4. Give practical advice for technological transformation of companies into more digital.
5. Analyse the effects of the dangers of digital transformation for workers, especially in the psychosocial field.

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ACCOMMODATION

The participants will be accommodated at the Rikli Balance Hotel in Bled, Slovenia. There will also be a seminar in the hotel's seminar room.

More info: <https://www.sava-hotels-resorts.com/en/sava-hoteli-bled/accommodations/rikli-balance-hotel>

CONTRIBUTIONS FROM PARTICIPANTS

Registration fee for participants from Western European countries is 100 €. For participants from Eastern European countries, the registration fee is 50 €. The fee will be deducted from the travel costs reimbursement. Organizers cover the cost of accommodation (from Friday to Saturday) and meals. An additional lodging (from Saturday to Sunday) is possible.

Travel costs up to the amount of 370 EUR will be reimbursed by the organizers based on invoices, tickets, boarding passes etc. Please, before booking a flight, let us know about the price and flight itinerary. You are kindly asked to book flight to/from Ljubljana Airport (LJU), Slovenia, which is the nearest airport to the venue.

More information about the airport: <https://www.lju-airport.si/en>

Organizers will provide transport from and to the airport or train station.

An additional lodging (from Saturday to Sunday) is possible.

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SEMINAR LANGUAGES

The seminar will be held in Slovenian, English and German/or one other language if need it.

ADDITIONAL INFORMATION

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